



2085 Frontis Plaza Boulevard
Winston-Salem, NC 27103

Novant Health Rowan Medical Center 2021 Fact Sheet

Overview

Novant Health Rowan Medical Center is a 268-bed hospital offering a wide range of services in emergency, maternity, surgery, cancer, rehabilitation and other specialty care. We are part of Novant Health, a three-state integrated network of physician clinics, outpatient facilities and hospitals that delivers a seamless and convenient healthcare experience to our communities. The Novant Health network consists of more than 2,300 physicians and over 35,000 employees that provide care at nearly 800 locations, including 15 medical centers and hundreds of outpatient facilities and physician clinics. Headquartered in Winston-Salem, North Carolina, Novant Health is committed to making health care remarkable for patients and communities, serving more than 6 million patients annually.

By bringing together world-class technology and clinicians to provide quality care, we are committed to creating a healthcare experience that is simpler, more convenient and more affordable so patients can focus on getting better and staying healthy.

Address

612 Mocksville Ave.
Salisbury, N.C. 28144

Phone

704-210-5000

Website

www.novanthealth.org

Administration

Gary Blabon, president and chief operating officer

History

Novant Health Rowan Medical Center has provided excellent medical care to Salisbury and surrounding communities since 1936. Throughout the years, our hospital has evolved into a major medical campus, with 268 beds and an extensive outpatient services center.

Services

Behavioral health	Laboratory
Blood services	Neurology
Breast health	Orthopedics
Cancer	Palliative care
Children's services	Pharmacy
Diabetes	Rehabilitation
Emergency	Respiratory services
Heart & vascular	Sports medicine
Imaging	Surgery
Infusion services	Women's health
Inpatient services	Wound Care

Awards & Certifications

- **Get with the Guidelines® Gold Plus** by the American Heart Association/American Stroke Association (2020)
- **Baby Friendly Designation** by the World Health Organization and the United Nations Children's Fund
- **"Kid-Qualified"** emergency room designation
- **Rowan Medical Center Diabetes Program** recognized by American Diabetes Association
- **Leader in LGBTQ Healthcare Equality** by the Human Rights Campaign Foundation (2020, 2019, 2018, 2017)
- **Primary Stroke Center Certification** by The Joint Commission
- **Magnet Recognition Program Designation** by the American Nurses Credentialing Center
- **Five-star North Carolina Maternity Center Breastfeeding-Friendly Designation** by the North Carolina Department of Health and Human Services



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Accreditation

Novant Health Rowan Medical Center has been fully accredited by The Joint Commission, an independent organization that evaluates a healthcare organization's performance in areas that most affect patient health and safety. In addition, we have earned some of the nation's top honors in quality care.

Novant Health Rowan Medical Center also meets all criteria as a Comprehensive Center under the Metabolic and Bariatric Surgery Accreditation and Quality Improvement Program (MBSAQIP), a joint program of the American College of Surgeons (ACS) and the American Society for Metabolic and Bariatric Surgery (ASMBS). The MBSAQIP Standards ensure that bariatric surgical patients receive a multidisciplinary program, not just a surgical procedure, which improves patient outcomes and long-term success.

Mission

Novant Health exists to improve the health of communities, one person at a time.

Vision

We, the Novant Health team, will deliver the most remarkable patient experience, in every dimension, every time.

Values

- Compassion
- Diversity, inclusion and equity
- Excellence
- Teamwork
- Courage

Media Contact

Novant Health Media Relations
System: 844-536-3288