Novant Health Rowan Medical Center
2020 Fact Sheet

Overview
Novant Health Rowan Medical Center is a 268-bed hospital offering a wide range of services in emergency, maternity, surgery, cancer, rehabilitation and other specialty care. We are a part of Novant Health, a four-state integrated network of physician clinics, outpatient facilities and hospitals that delivers a seamless and convenient healthcare experience to our communities. The Novant Health network consists of more than 1,600 physicians and over 29,000 employees that provide care at nearly 700 locations, including 15 medical centers and hundreds of outpatient facilities and physician clinics. Headquartered in Winston-Salem, North Carolina, Novant Health is committed to making healthcare remarkable for patients and communities, serving more than 5 million patients annually.

By bringing together world-class technology and clinicians to provide quality care, we are committed to creating a healthcare experience that is simpler, more convenient and more affordable so patients can focus on getting better and staying healthy.

Address
612 Mocksville Ave.
Salisbury, N.C. 28144

Phone
704-210-5000

Website
www.novanthealth.org

Administration
Gary Blabon, president and chief operating officer

History
Novant Health Rowan Medical Center has provided excellent medical care to Salisbury and surrounding communities since 1936. Throughout the years, our hospital has evolved into a major medical campus, with 268 beds and an extensive outpatient services center.
Services
Behavioral health    Laboratory
Blood services       Neurology
Breast health        Orthopedics
Cancer               Palliative care
Children’s services  Pharmacy
Diabetes             Rehabilitation
Emergency            Respiratory services
Heart & vascular     Sports medicine
Imaging              Surgery
Infusion services    Women’s health
Inpatient services   Wound Care

Awards & Certifications
- Get with the Guidelines® - Heart Failure: Gold Plus by the American Heart Association/American Stroke Association
- Get with the Guidelines® - Stroke: Gold Plus by the American Heart Association/American Stroke Association
- Mission: Lifeline – STEMI Receiving Gold Plus by the American Heart Association
- Primary Stroke Certification by The Joint Commission and the American Heart Association/American Stroke Association
- Chest Pain Certification by The Joint Commission
- Cancer Program Accreditation by the American College of Surgeons Commission on Cancer
- “Kid-Qualified” emergency room designation
- Rowan Medical Center Diabetes Program recognized by American Diabetes Association
- Leader in LGBTQ Healthcare Equality by the Human Rights Campaign Foundation
Accreditation
Novant Health Rowan Medical Center has been fully accredited by The Joint Commission, an independent organization that evaluates a healthcare organization’s performance in areas that most affect patient health and safety. In addition, we have earned some of the nation’s top honors in quality care. Rowan Medical Center is also a designated Magnet Nursing facility by the American Nurses Credentialing Center.

Novant Health Rowan Medical Center also meets all criteria as a Comprehensive Center under the Metabolic and Bariatric Surgery Accreditation and Quality Improvement Program (MBSAQIP), a joint program of the American College of Surgeons (ACS) and the American Society for Metabolic and Bariatric Surgery (ASMBS). The MBSAQIP Standards ensure that bariatric surgical patients receive a multidisciplinary program, not just a surgical procedure, which improves patient outcomes and long-term success.

Mission
Novant Health exists to improve the health of communities, one person at a time.

Vision
We, the Novant Health team, will deliver the most remarkable patient experience, in every dimension, every time.

Values
- Compassion
- Diversity and inclusion
- Personal excellence
- Teamwork
- Courage

Media Contact
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