



The mission of social responsibility at Novant Health is to improve the health of our communities, one person at a time, through charitable contributions and strategic partnerships that align with our three investment priorities of health and human services, environment and education.

Through these investment priorities, Novant Health supports community-based programs that address health inequities, improve health outcomes and align with these guiding principles:

- » Programs must be a close fit with Novant Health’s mission, vision and values
- » Programs must demonstrate a positive impact to an identified community health need and/or social determinants of health
- » Programs must intentionally focus on our communities’ most vulnerable populations

At Novant Health, it is important to us to foster the relationship we have with our past, current and future patients by investing in the health and well-being of our community. We seek to improve overall health and create positive change throughout our communities, affecting awareness, access and behaviors in the most vulnerable populations.



### **Health & Human Services**

The goal of our health and human services investment priority is to improve the health of individuals in our community by promoting health, healing and treatment in response to identified community health needs.

Responding to the health needs of our communities, especially to the most vulnerable among us, is central to the mission of Novant Health. Through strategic investments in nonprofit partnerships, we seek to improve access to healthcare services, raise awareness of and encourage healthy behaviors, address preventable risk factors and support patients and their families’ needs.

**Request for Proposal Application Period**

*August 1 to September 14*

## Environment

Health starts in our families, our schools and workplaces, in our playgrounds, in the air we breathe and the water we drink. We know that environments have an enormous impact on our health long before we see a doctor. The goal of the environment investment priority is to support safe and clean communities by focusing on housing, neighborhoods and food. We recognize that we cannot begin to move the needle on health outcomes without addressing root causes that influence health.

Novant Health is interested in supporting programs that increase food access, food security and nutrition education; improve housing quality; and support sustainable, positive neighborhood change and revitalization. Additionally, Novant Health is focused on ensuring access to community-based resources that provide opportunities for recreational activities and community living.

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**Request for Proposal Application Period**  
*April 1 to May 14*

## Education

The goal of our education investment priority is to build the pipeline for the future healthcare workforce. The children of today, quite literally, are the workforce of tomorrow.

The first years of a child's life are a critical time of change and development as a child attains physical and mental skills that child will use for the rest of his or her life. Novant Health seeks to support early childhood development programs that promote positive brain development and early literacy.

Further along the educational spectrum, Novant Health is interested in supporting programs that enhance college and career-readiness in the medical and health sciences career pathways. These programs may span from middle school through higher education and workforce development.

**Request for Proposal Application Period**  
*January 1 to February 14*

## **Community Impact**

Novant Health also enhances the economic growth and development of its surrounding communities through support of local chambers of commerce and local city, town and county initiatives that impact health and safety. Additionally, Novant Health supports disaster readiness and response to keep our communities resilient and safe when hazards strike.

Novant Health will identify Community Impact partnerships. Community Impact key stakeholders will be invited to apply through the request for proposal process as appropriate throughout the year.